Attorney's Docket No.: 42390P11137

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION (FOR INTEL CORPORATION PATENT APPLICATIONS)

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below, next to my name.

I believe I am the original, first, and sole inventor (if only one name is listed below) or an original, first, and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

PRESENTATION OF PERSONALIZED MERCHANDISE IN AN ELECTRONIC COMMERCE TRANSACTION USING VISUAL MATCHING

	fication of which	l is attached bosses		
	<u>X</u>	is attached hereto.		
	Ļ	was filed on United States Application N	as	
			ation Number	
		and was amended on		
			(if applicable)	
as amend known of publication in public in public country for than twel	r used in the United States on in any country before n use or on sale in the United States on in any country before n use or on sale in the United states or made the states of the United States of t	and understand the contents of erred to above. I do not know of America before my invention invention thereof or more that subject of an inventor's certificates of America on an application tent application) or six months all information known to me to 166. The state of the application of the app	and do not believe that the con thereof, or patented or denan one year prior to this applicate issued before the date of a filed by me or my legal representation of the material to patentability ates Code, Section 119(a)-(d) tiffed below any foreign app	laimed invention was ever scribed in any printed clication, that the same was no cation, and that the invention this application in any resentatives or assigns more tion) prior to this application. The as defined in Title 37, Code of any foreign application(s) clication for patent or
	reign Application(s): APPLICATION			
	NUMBER	COUNTRY (OR INDICATE IF PCT)	DATE OF FILING (day, month, year)	PRIORITY CLAIMED UNDER 37 USC 119
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				□ No □ Yes
				
				□ No □ Yes
	claim the benefit under Ti	tle 35, United States Code, Se low:	ction 119(e) of any United S	No Yes
			ction 119(e) of any United S	□ No □ Yes □ No □ Yes

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Section 112, I acknowledge the duty to disclose all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

APPLICATION NUMBER	FILING DATE	STATUS (ISSUED, PENDING, ABANDONED)

I hereby appoint the persons listed on Appendix A hereto (which is incorporated by reference and a part of this document) as my respective patent attorneys and patent agents, with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith.

and belief are believed to be true; and further that these states statements and the like so made are punishable by fine or im	knowledge are true and that all statements made on information ements were made with the knowledge that willful false
uncreon.	
Full Name of Sole/First Inventor (given name, family	(name) Robert L. Parker
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d. J. Ciamatana	Date	
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CONT. 1/I : 4 InvestAge ()		
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nventor's Signature	Date	
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Docket No. 42390P11137

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